

## Consumer Promotion Terms and Conditions- U.S

**Promotion:** Customers who purchase qualifying Armstrong Flooring products during the life of the promotion will qualify for a 10% rebate, no cap. (rebate is based on the total purchase price of the flooring product, excluding sales tax, installation, trim and accessories) in the form of an Armstrong Flooring Visa® Prepaid card. See below for details.

**1. Purchase Period:** The Promotion purchase period begins on July 1, 2019 and ends on October 31, 2019 ("Promotion Period").

**2. Eligibility:** Consumers who purchase any of the following eligible products will qualify for a 10% rebate offer. Qualifying Armstrong Flooring collections include:

- **Residential Vinyl Sheet-** CushionStep™ Better & Duality™ Premium
- **Residential LVT-** Vivero™ Better & Best
- **Residential Tile-** Alterna® Plank
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Purchase must be during the Promotion Period and from a participating retailer (any retailer doing business with an Armstrong Distribution partner).

**3. How To Redeem Your Rebate:** Qualifying consumers may choose either an online or mail-in redemption process.

**For Online Redemption:** Please visit [www.armstrongflooringprograms.com](http://www.armstrongflooringprograms.com) (the "Web site") from July 1, 2019 until November 15, 2019 (Redemption Period) to submit the Rebate Redemption Form. Follow the online directions to complete the redemption form. Qualifying consumers must complete all required form fields and also upload a copy of the proof of purchase/receipt Armstrong Flooring reserves the right to determine whether the proof of purchase is adequate.

**For Mail-In Redemption:** For a mail-in rebate redemption, please complete all of the information required on the rebate form including all eligible products. Incomplete forms will not be processed. Include the proof of purchase/receipt – either a retail invoice or sales slip (photocopy acceptable) which shows the product number, name of store where the qualifying product was purchased and date of purchase.

Rebate submission must be submitted online or postmarked no later than November 15, 2019. Late submissions will not be accepted. Retain a copy of submitted materials for your records.

Mail must be postmarked no later than November 15, 2019 to: Armstrong Flooring – Consumer Promotion P.O. Box 9106, Farmington Hills, MI 48333-9106

For mail submission, allow 8 to 10 weeks for delivery of Armstrong Flooring Visa® Prepaid card. If not received after ten weeks, check online @ [www.armstrongflooringprograms.com](http://www.armstrongflooringprograms.com) or call at 1-855-317-1221. If an email address is provided, Armstrong Flooring will issue an email notification upon receipt of your redemption information.

For approved online submissions, expect 6 to 8 weeks for delivery of your Armstrong Flooring Visa® Prepaid card. Armstrong Flooring will issue an email notification upon once your claim is processed.

Offer only valid in the US and only one rebate per household will be paid. Rebate must be redeemed on qualifying product purchased only for personal use. Multiple sales to apartments, builders, condominiums, subdivisions and wholesalers do not qualify. Offer is void where prohibited, taxed, or restricted by law. Not transferable. Omission of

sales receipt or any other required information will delay processing and any late, noncompliant or duplicate submissions will not be honored.

All submitted documents will become the property of Armstrong Flooring and its Fulfillment Center and will not be returned. Keep copies of all documents for your records. Any claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by the Fulfillment Center, such as proof of certified mailing. If you claim a reward was not delivered or was improperly denied, you will be required to furnish the Fulfillment Center with a copy of all materials you submitted for verification.

All decisions made by Armstrong Flooring, Inc. or the Fulfillment Center (or its authorized representatives) relating to the validity of any submissions are final and binding. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point of sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.

**Limitations of Liability:** Armstrong Flooring, Inc reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation. Armstrong Flooring, Inc. and its Fulfillment Center assume no responsibility for (a) lost, illegible, late, misdirected, or incomplete, entries or email; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Web site, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information (b) any incorrect or inaccurate information, whether caused by Web site users, or by any equipment or programming associated with or utilized in this Promotion; any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of the Web site; and (c) any other unforeseeable events. Armstrong Flooring reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with online process or operation of Promotion or Web site, to be acting in violation of the terms of the Web site. Armstrong Flooring is not responsible for injury or damage to entrants' or any other person's computer related to or resulting from participating in this Promotion or downloading or copying materials from or use of Web site. If, for any reason, Promotion, in the sole opinion of Armstrong Flooring, is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of Armstrong Flooring, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Armstrong Flooring reserves the right, at its sole discretion, to cancel, terminate, modify or suspend Promotion.

CAUTION: ANY ATTEMPT BY A USER OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, ARMSTRONG FLOORING RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**Armstrong Flooring Visa® Prepaid card – US Terms:** Properly submitted and verified claims will be provided with the reward (as described below) in US dollars in the form of an Armstrong Flooring Visa® Prepaid card ("Prepaid Card"), to be mailed to the address provided upon completion of the online or mail-in official form. The Prepaid Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa® U.S.A. Inc. Use your Visa® Prepaid

card anywhere Visa® debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. Prepaid Card is valid through the last day of the month printed on the front of the Prepaid Card. Pay close attention to the expiration date of the Prepaid Card. You will not have access to the funds after expiration. You cannot use this card at an ATM or bank for cash. Lost, unused or unused balances on Prepaid Cards will not be replaced after the expiration date. If your Prepaid Card has been lost or stolen before the expiration date and you have reason to believe that someone has made an unauthorized transaction with your Prepaid Card or may attempt to use your Prepaid Card without your permission, please call IMMEDIATELY 1-866-230-3809. No additional value may be added to this Prepaid Card. The Prepaid Card is subject to the terms and conditions placed on it by its issuer. Sponsor reserves the right to substitute an alternative reward of equal or greater value.

**Governing Law and Jurisdiction:** All issues and questions concerning the construction, validity, interpretation and enforceability of the Promotion Official Rules, or the rights and obligations of qualifying consumer and Armstrong Flooring in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, U.S.A.

**Sponsor:** Armstrong Flooring, Inc. 2500 Columbia Avenue P.O. Box 3025 Lancaster, PA 17604.