

Armstrong Flooring Partners with BIMsmith to Reach More Architects and Designers

Lancaster, PA (June 5, 2017) – As architects and designers seek better tools to improve workflows and design with better accuracy, Armstrong Flooring has added a new tool to help designers visualize and choose the best flooring for their projects, BIMsmith®. BIMsmith is a free, cloud-based platform that allows professionals to seamlessly combine manufacturer products into complete assemblies for Building Information Modeling (BIM), and share assemblies with those within their organization based on team or project type. As the Design and Construction industry has turned to technology, the global leader in flooring products, Armstrong Flooring, wants to ensure that professionals are given all the tools and resources available to help them to build and specify with the best flooring on the market.

“Professionals are looking for ways to better understand and communicate their designs,” BIMsmith CEO, Benjamin Glunz stated. “Designers are searching for quality manufacturer content directly from manufacturers, like Armstrong Flooring, and they are trying to find better ways to incorporate specifications in early designs. We are so glad that industry leading companies, like Armstrong Flooring, are stepping up to make better resources available for the building industry.”

“Adding the Armstrong Flooring portfolio of products to BIMsmith puts us in a great position to be noticed early by specifiers and get inserted into projects at the design phase”, said Commercial Marketing Director Deb Lechner. “We are very excited to be featured on a platform that increases our exposure within the AEC community.”

Armstrong Flooring has provided several tools for professionals throughout the years. From white papers, educational resources and case studies, Armstrong Flooring values the AEC community and partnering with BIMsmith is another example of the company’s commitment to its customers.

To build assemblies with Armstrong flooring products, visit <http://www.bimsmith.com> and create your free account. If you would like to see a BIMsmith demonstration you can visit Armstrong at Neocon in Chicago, June 12-14 in booth 7-10102.

About BIMsmith

BIMsmith®, the leading cloud-based building product content management system, cultivates global business-to-business relationships between building industry professionals and building product manufacturers. Through direct integration of real product data into the BIM workflow, BIMsmith continues to shape the future of building science technology, placing its clients at the forefront of BIM innovation while addressing the true needs of industry professionals.

About Armstrong Flooring

Armstrong Flooring, Inc. (NYSE: AFI) is a global leader in the design and manufacture of innovative flooring solutions that inspire spaces where people live, work, learn, heal and play. Headquartered in Lancaster, Pa., Armstrong Flooring is the #1 manufacturer of resilient and wood flooring products across North America. The company safely and responsibly operates 17 manufacturing facilities in three countries and employs approximately 3,700 individuals,

all working together to provide the highest levels of service, quality and innovation to ensure it remains as strong and vital as its 150-year heritage. Learn more at armstrongflooring.com.

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