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Armstrong Flooring Announces Winner of VCT Design Contest

LANCASTER, Pa. – Armstrong Flooring is pleased to announce that the winner of its [See the Possibilities](#)[™] Vinyl Composition Tile design contest is Jenna Niemann of [Klingner & Associates](#) in Quincy, IL.

In her winning entry, Niemann incorporated the bright colors of Armstrong's VCT to help students navigate their way around [Lincoln-Douglas Elementary School](#) in the Quincy Public School District.

"Jenna captured the right balance of energy, creativity and safety – three elements of design that are critical for a productive learning environment," said Morgan Lucente, Armstrong Flooring Design Manager. "She used our VCT products in an innovative way and extrapolated the floor design to every surface of the school, resulting in a comprehensive and powerful finished product."

Niemann is a Registered Interior Designer and Architectural Designer who has worked for Klingner & Associates for seven years. She said one aspect of the elementary school project was to avoid the feeling that the building was too large and institutionalized.

"This challenge inspired the design team to use the floor plan to create a tight-knit school community," she said. "Two wings, or 'neighborhoods,' are grouped by developmental stage: grades K-2 and grades 3-5. At the center of each wing is a multiuse media center with corridor branches to each grade level pod, or 'family.'

"Clear wayfinding was a key design piece and was established through the use of bright colors and shapes assigned to each grade," Niemann said. "There is also a color stripe to provide wayfinding to the gymnasium, which doubled as the tornado shelter, and also a dashed line, that led to the school nurse."

Launched in October 2018, Armstrong Flooring's design contest invited architects and designers to submit their designs using Armstrong VCT for a chance to win the grand prize: a trip for two to Palm Springs, CA. The contest drew entries from designers across the country.

"Our contest was meant to show how designers are pushing the boundaries of color and pattern, using our VCT collection as their palette," Lucente said. "The contest entrants didn't disappoint! Bright and vibrant schools, healthcare facilities bursting with positive energy, retail shops

showcasing eye-popping color – these are the types of spaces that came to life through Armstrong Flooring’s VCT. Congratulations to Jenna and the many others who submitted creative, innovative designs!”

You can check out Niemann’s winning entry as well as other submissions on the [See the Possibilities](#) page on the Armstrong Flooring website.

[VCT](#) with Armstrong Flooring’s Diamond 10® Technology coating offers enhanced resistance to scratches, stains and scuffs. It can reduce initial application of polish, and ongoing restorative stripping and recoating. On average, it can save building owners up to 40% compared to traditional polished VCT maintenance procedures.

About Armstrong Flooring

Armstrong Flooring, Inc. (NYSE: AFI) is a global leader in the design and manufacture of innovative flooring solutions that *inspire spaces where people live, work, learn, heal and play*SM. Headquartered in Lancaster, Pennsylvania, Armstrong Flooring is a leading manufacturer of resilient products across North America. The company safely and responsibly operates 8 manufacturing facilities globally, working to provide the highest levels of service, quality and innovation to ensure it remains as strong and vital as its 150-year heritage. Learn more at www.armstrongflooring.com.