

4 MYTHS

about Concrete Flooring in Commercial Spaces

While interest in concrete surfaces—whether countertops, furniture or flooring—has picked up in the last few years, it's not appropriate for every environment. What's driving this trend? Are the benefits worth it? Let's take a look at four myths about concrete flooring.



MYTH 1: IT'S CHEAP

It requires more surface prep than you think! The concrete formula used for subflooring is not the same as used for finished interior surfaces, and the process of smoothing and polishing is a considerable expense.



MYTH 2: IT'S DURABLE

Concrete is tough - maybe too tough. As a raw material, it has the strength to withstand heavy traffic. But this doesn't mean concrete isn't prone to cracking, chipping, flaking and trenching.



MYTH 3: IT'S NO MAINTENANCE

Like any type of hard surface flooring, concrete requires maintenance to maximize the life of the floor. It can easily stain from acidic foods, paints, solvents, cosmetics, tracked in-asphalt and cleaning chemicals.



MYTH 4: IT'S SUSTAINABLE

Cement consumes large quantities of raw materials, energy and heat during production. And when concrete needs replaced or removed, it has to be smashed up and removed in chunks. The waste is not degradable.