



# RETAIL

CASE STUDY

SPECIFIER The Reject Shop  
MATERIAL Excelon Designer (Mitchell White)  
Excelon Stepfast (Black)  
LOCATION Westfield Southland,  
Cheltenham, Victoria  
DATE April 2011

Excellent durability and fast installation allowing quick return to trading make the Excelon vinyl tile range the ideal solution for retail environments.



[ Between us, ideas become reality.™ ]

COMMERCIAL

**FLOORING**



# RETAIL

CASE STUDY



## Flooring Solutions

### Commercial



- Vinyl Sheet Flooring
- Vinyl Sheet Walling
- Vinyl Tile
- Installation Accessories
- Floor Care Products
- Adhesives

### Residential



- Hardwood Flooring
- Laminate Flooring
- Resilient Vinyl Flooring
- Floor Care Products
- Adhesives

Design and photography www.20m.com.au

### Contact

Armstrong World Industries  
 (Australia) Pty. Ltd.,  
 29-39 Mills Road, Braeside,  
 3195 Victoria, Australia

### For further information and samples

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 Head Office 03 9586 5500  
 Email customer\_services@armstrong.com  
 Web www.armstrongflooring.com.au



### Environmental Responsibility

Armstrong is one of the largest producers of resilient flooring in the world and the only Australian manufacturer of resilient PVC sheet and tile products. We are committed to improving the lives of the 200 plus people who work in our business and the millions who walk on our products every day.

We embarked on our environmental focus in 2003, one key success is in the clear link that if it's good for the environment, it's good for business. Our integrated approach is delivering results, reducing our use of imports and providing the motivation to further improve our environmental performance and leverage even more growth. With numerous awards and a two-fold increase in sales - including over 30% exported - we have made significant progress, but acknowledge that we still have much to do.

### Our Agenda

- Build further on recycling post consumer waste streams
- Cut water usage by 30% • Cut emissions by 40%
- Be neutral to land fill • Recycle flooring at the end of its useful life

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