

Stonetex<sup>®</sup> 52127 stone white

## **SOLUTION SPOTLIGHT**

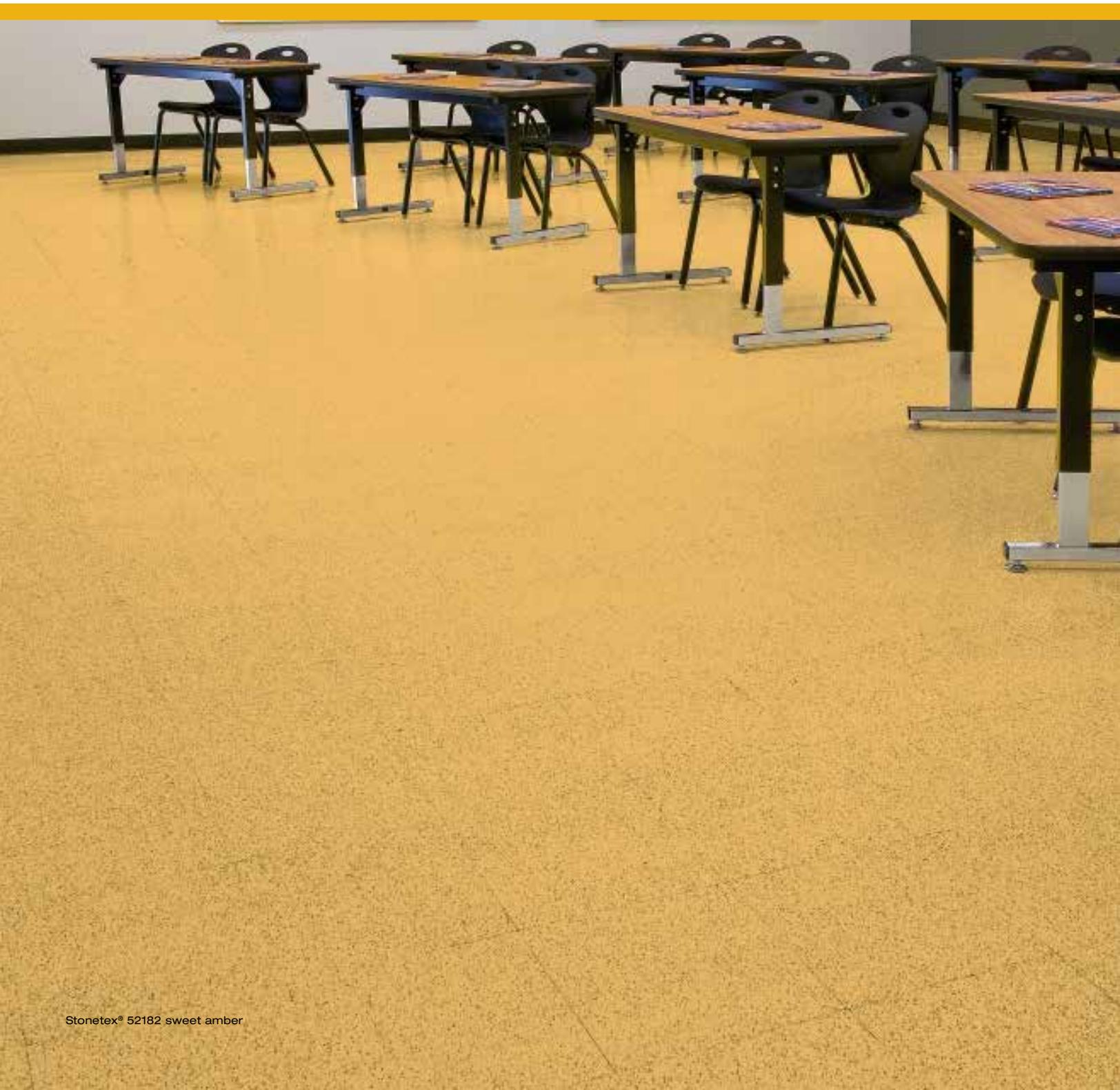
Hollenbeck Middle School – Los Angeles, CA

**Featured on NBC's School Pride**

# “No other word but wow”

Hollenbeck Middle School has been serving students in the Boyle Heights and Downtown Los Angeles area for nearly 100 years. So it's not without surprise that some of the school's floors were showing their advanced age. Lucky for Hollenbeck Middle School, it

was one of just seven schools in the country chosen to receive a makeover as part of a new NBC reality television show called “School Pride.” Armstrong® Flooring was the exclusive hard-surface flooring provider for the show.



*“We love the new floors. They are bright and beautiful. They make such a difference.”*

Christina Rico  
Principal, Hollenbeck Middle School

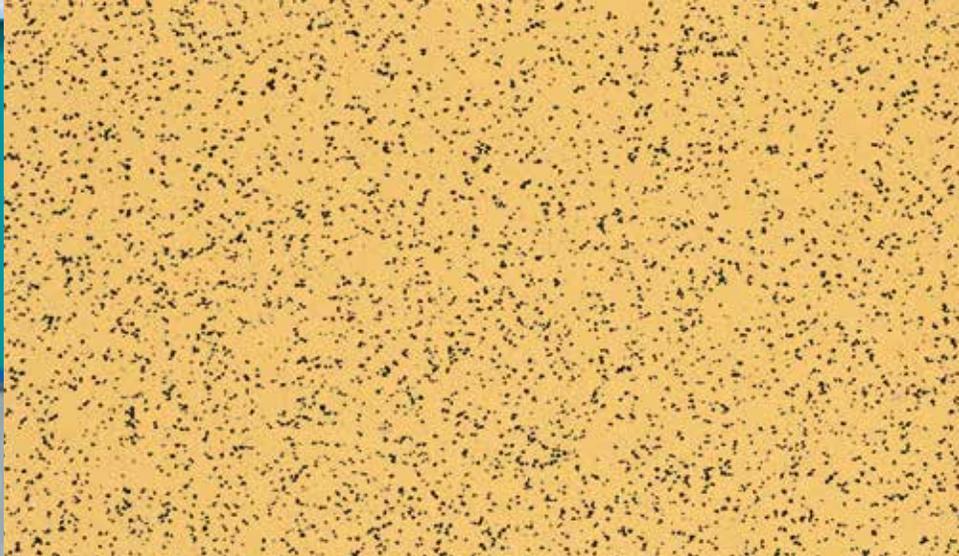
“No other word but wow,” said Hollenbeck Middle School Principal Christina Rico. Six classrooms among other areas were completely remodeled. “We love the new floors. They are bright and beautiful. They make such a difference. Two of the rooms that were remodeled with Armstrong® Flooring are my favorites.”

Excelon® Stonetex® VCT was selected for Hollenbeck Middle School. Stonetex’s granite-like visual offers a true non-directional tile and features organic colors with CONTINUUM™, an exclusive color system organized in tonal steps to unite hue, value and chroma. Plus Armstrong® VCT offers “through-pattern” construction which means the color and pattern extend throughout the thickness of the tile. This prevents the creation of traffic lanes. VCT is particularly popular in educational settings because it’s relatively low maintenance compared with soft-surface flooring like carpet.

“Being a part of ‘School Pride’ was an exciting point in the history of Hollenbeck. It was heartwarming to see big and small corporations, private parties, families and our own staff volunteer and unite for the betterment of our school. Thanks to Armstrong Flooring for being a part of our history and joining us in making Hollenbeck the best middle school in Boyle Heights,” said Rico.

Armstrong Flooring is the industry’s commercial flooring leader offering a broad selection of flooring products with variety of colors, patterns and sustainable attributes suitable for any educational facility. Let Armstrong Flooring make your job a little easier by being your one-stop-shop for all your flooring needs.





## SOLUTION SPOTLIGHT

SEGMENT:

**Education**

PROJECT:

**Hollenbeck  
Middle School**

LOCATION:

**Los Angeles, CA**

DESIGNER/ARCHITECT:

**NBC “School Pride”**

ARMSTRONG FLOORING:

**VCT**

PRODUCT LINES/SKUS:

**EXCELON® Stonetex®  
featuring CONTINUUM™**

52127 stone white

52182 sweet amber

52189 roman clay

Installation Date: August 2010

Visit [ArmstrongFlooring.com/sheet](http://ArmstrongFlooring.com/sheet)

Call **1 888 ARMSTRONG**

F-8451-417

Printed in United States of America  
© 2017 AFI Licensing LLC  
Armstrong® and Armstrong Logo are  
trademarks of AWI Licensing LLC.  
FloorScore® is a registered trademark of the  
Resilient Floor Covering Institute.  
LEED® is a registered trademark of the United  
States Green Building Council.  
All other marks are trademarks of Armstrong  
Flooring, Inc., or its subsidiaries.

Stonetex® 52127 stone white

**Armstrong**  
**FLOORING**