

ArmstrongFlooring®

Built for Performance. Designed for Impact. Priced for Value.

Made in the USA*, American Charm™ Luxury Flooring offers quick availability, durable Urethane Plus protection, budget-friendly value, and floor-to-wall design flexibility.

American Charm™ 12

Ideal for light commercial, Main Street, and residential settings where style, value, and practical performance matter – built to handle water, pets, kids, and everyday wear and tear. Its 100% waterproof planks are ideal for high-moisture areas like kitchens, bathrooms, and laundry rooms.

American Charm™ 20

Built for commercial spaces where performance matters – healthcare, education, retail, hospitality, and workplace environments that demand durability, lasting appearance, and everyday reliability.

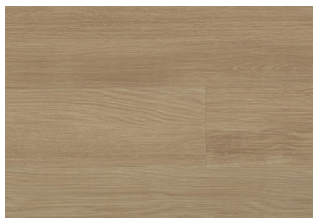
*with U.S. and global content.

American Charm™ 12 | American Charm™ 20

6 in. x 36 in.



U7132 | U9132
Oxford White Oak Nordic Spring



U7133 | U9133
Oxford White Oak Summer Days



U7134 | U9134
Vineyard Oak Napa Beige



U7135 | U9135
Vineyard Oak Sonoma Brown



U7136 | U9136
Northhamptonshire Honey Glow



U7137 | U9137
Ada Oak Brunette

Color and visual variation is inherent in all resilient products. Prior to installation, we recommend reviewing multiple planks.

American Charm™ 12
American Charm™ 20



U7132 | U9132 Oxford White Oak Nordic Spring

ArmstrongFlooring®

Commercial Limited Warranty

Use Armstrong Flooring® recommended adhesives for full warranty coverage.

American Charm 12 = 17 years

American Charm 20 = 25 years

If recommended Armstrong Flooring adhesive is not used, the commercial warranty is reduced to one year from purchase and covers flooring material only. Visit [ArmstrongFlooring.com](https://www.armstrongflooring.com) for full warranty details.

Product Information

Construction - Solid Vinyl Tile (Luxury Vinyl Tile / LVT)

International Specifications - ASTM F1700, Class III, Type B, embossed surface

Size - 6 in. x 36 in.

Overall Thickness - American Charm 12: 0.080 in. (2.0 mm)

American Charm 20: 0.100 in. (2.5 mm)

Wear Layer Thickness - American Charm 12: 0.012 in. (0.3 mm)

American Charm 20: 0.020 in. (0.5 mm)

Factory Finish - Urethane Plus

Installation - Glue Down: S-995, S-1000, S-319,

S-730 - REQUIRED for wall application+

Maintenance Options - No Polish – No Buff

+LVT Wall Installation: S-730 Adhesive is **REQUIRED** to meet Class A performance. This also provides an enhanced warranty.

Install with Confidence. Maintain with Ease. Finish with Style.

Your one source for contractor essentials – adhesives, maintenance products, wall base, and Quiet Comfort™ underlayment for noise reduction. Explore the full lineup at [ArmstrongFlooring.com](https://www.armstrongflooring.com).

Committed to Transparency and Healthier Spaces

- Low VOC emissions and FloorScore® certified
- Free of ortho-phthalates and heavy metals
- Health Product Declaration (HPD) and third-party certified Environmental Product Declaration (EPD) available



Made in USA
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AF-1201-926

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American Charm™ 12 American Charm™ 20



STOCKED
& READY TO SHIP

Urethane Plus Coating

provides category-leading scratch, stain, and scuff resistance from edge-to-edge.

Wear Layer

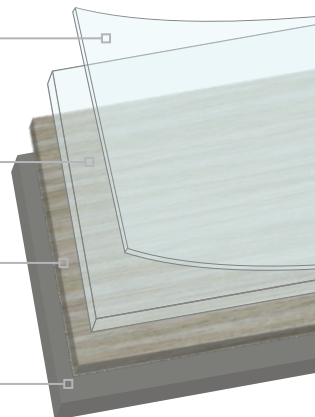
for enhanced durability and abrasion resistance.

Print Film

for authentic visuals with rich detail and natural depth for a true-to-life flooring look.

Foundation Layer

provides stability, structure, and lasting support for LVT performance.



U7134 | U9134 Vineyard Oak Napa Beige